



**ANU**

THE AUSTRALIAN NATIONAL UNIVERSITY

# reporter

## General information

*ANU Reporter* is a prestigious quarterly publication covering developments at The Australian National University. It is an entertaining and authoritative read, with a reputation strengthened by its association with the highly respected and recognisable ANU brand.

*ANU Reporter* covers a breadth of research, from archaeological discoveries in exotic locations to cutting-edge physics, and from new takes on Shakespeare to expert commentary on economic policy. Articles are topical and accessible, providing a unique platform to the magazine's readership.

## Circulation

The circulation currently consists of more than 5,000 ANU alumni, academics, public servants, politicians, media representatives, school and embassy staff as well as other prominent figures in Australia and overseas. The ANU alumni includes graduates from the 60s to current day, with over half being postgraduates. Most have middle and high management positions in a wide spread of professions.

## Advertising

*ANU Reporter* offers an opportunity to selected advertisers to appear in this highly targeted publication. The editor reserves the right to refuse advertising placement. *ANU Reporter* will limit advertising placement to 10% of the magazine's content and it does not carry classified advertising.

## Advertising information, booking & production contact

Advertising Manager  
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W: [www.anu.edu.au/reporter](http://www.anu.edu.au/reporter)

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## Front cover image

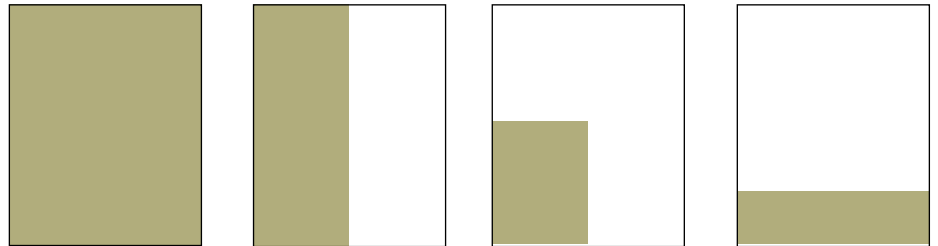
Andrew Lance is helping to pioneer information teleportation, meaning completely secure transmissions and the next generations of computers are a step closer. More information on ANU Reporter editions can be found at: [www.anu.edu.au/reporter](http://www.anu.edu.au/reporter)

## Rates & artwork specifications

Page dimension are 18.5cm wide x 27.7cm high and there are four advertising size options available.

Full page	Vertical strip	Quarter page	Horizontal strip
18.5cm x 27.7cm	9cm x 27.7cm	9cm W x 13.85cm	18.5cm x 7cm
\$1,000+GST	\$800+GST	\$650+GST	\$600+GST

Advertising is only accepted in full colour as a print optimised PDF with 5mm bleed on outside edges. Artwork can be supplied on PC format CD.



## Loadings

Inside front cover	20%
Inside back cover	15%
RHP front half	10%
Agency commission	10%

## Publication dates & deadlines

Issue	Booking	Material
Summer 2007	30 October	20 November
Autumn 2007	23 February	12 March
Winter 2007	28 May	11 June
Spring 2007	27 August	10 September

